News Release

IMMEDIATE RELEASE

EDMONTON 2007
CULTURAL CAPITALE CAPITAL CULTURELLE of CANADA de CANADA

Be a hero, rescue a firefighter

Edmonton, February 26, 2008 – Edmonton firefighters are taking to the roof for the 3rd Annual Rooftop Campout to raise funds and awareness for Muscular Dystrophy Canada (MDC) from February 26 – 29, 2008. Firefighters will spend the entire three days on the roof of Fire Station 2, located at 10217 -107 Street.

The event is a joint initiative between Edmonton Fire Fighters Union Local 209 and Edmonton Fire Rescue Services.

"Edmonton Fire Rescue Services is committed to helping raise awareness and much needed funds for Muscular Dystrophy Canada, says Randy Wolsey, Fire Chief with Edmonton Fire Rescue Services. "Last year, this event raised over $35,000 and this year we hope to raise even more. I am proud of the dedication that our firefighters show to this worthy cause."

Fire Fighters Union Local 209 president, Greg Holubowich echoes the Chief's comments, saying, "Providing support to Muscular Dystrophy Canada is something that our firefighters take a lot of pride in. The rooftop campout is just one of many events our members are actively involved in to help raise funds and find a cure for neuromuscular diseases."

Joining the firefighters on the roof this year, for part of the campout, will be Deputy Fire Chiefs Jan Haak and John Lamb and City Councillor Amarjeet Sohi. Councillor Sohi, along with Councillors Linda Sloan and David Thiele, will be hosting lunch for the firefighters during the campout.

In addition to the rooftop campout portion of the fundraiser, there will also be an eBay charity auction. Items to be auctioned off include an autographed picture of Roberto Luongo, Edmonton Oilers' memorabilia and a Fantasyland hotel package.

"The money raised during this fundraiser allows Muscular Dystrophy Canada to continue to provide essential equipment and service to those in need," says Jo-ann Burton, District Coordinator, Prairies, Muscular Dystrophy Canada. "The dollars raised by Edmonton firefighters will also allow for valuable research to be done to find a cure for the over 100 different disorders."

Citizens making donations during the fundraiser will be able to personally deliver their gifts to the firefighters on the roof. People can also drop off their donation at

their nearest fire station or make their contribution online at www.muscle.ca. Donations can be made in the form of either cash or a cheque payable to Muscular Dystrophy Canada.

About Edmonton:

This is a city alive with energy and boundless opportunity - a growing economic powerhouse where business thrives and more than a million lives enjoy the freedom to explore, experiment, experience, excel and expect the most out of every day. A place like no other, Edmonton is filled with surprises great and small and a calendar packed with artistic, sporting, theatrical and cultural celebration.

For more information on Edmonton, please visit our website at: www.edmonton.ca.

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Muscular Dystrophy Canada
let's make muscles move

THE CITY OF Edmonton